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to find all info on
the 2004 meeting
under *Events*

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2004 AIB Meeting Moved to Stockholm, Sweden

Dear AIB Members,

I am sure that you will all by now know that the AIB Executive Board members have taken the decision to move the AIB meeting 2004 from Istanbul to Stockholm. This was an extremely difficult decision which was taken after a great deal of consideration, debate and heart searching. All the arguments for keeping the meeting in Istanbul, and there were many, could not hold up against the one point that was most salient in our minds, the travel advisories from the U.S. and U.K. governments. We do not know where the next terrorist attack may occur, and chances are it won't be in Istanbul, but we could not dismiss the severe difficulties over the liability of going ahead in a situation where several government warnings are in place. We fully appreciate the arguments that we should not give in to terrorism and that the aims of AIB are to foster international exchange wherever possible. Indeed, the theme of the conference was "building bridges" and we particularly regret that this particular location had to be changed. However, we intend to run a Turkish conference in Stockholm keeping as close as possible to the original format and emphasising themes of understanding and reconciliation.

The AIB Board would like to take this occasion to thank all of those involved with the Istanbul Local Arrangements Committee, in particular its chair, Esra Gencturk, for all their hard work to date. We on the board, as well as many, many AIB members were looking forward to meeting in Istanbul, and hope that it happens in the not too distant future.

AIB Executive Board



Aerial view of Stockholm



Nakiye Boyacigiller,
2004 Program Chair

EXECUTIVE BOARD

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Centre for International Business
University of Leeds (CIBUL)

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"Ram" Sundaesan Ram
Thunderbird

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Arie Lewin, Editor
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EXECUTIVE SECRETARIAT

Laurel King, Managing Director

LETTER FROM THE PRESIDENT

Dear Colleagues

How time flies when you are enjoying yourself! This old proverb fits the Presidency of the AIB where I find myself well into the second and final year of my tenure. By and large, the experience so far has been a good one - although those individuals who are adverse to change would do well to steer clear of the Presidency! Fundamental changes have been introduced to JIBS and I would draw your attention to the unusually frank editorial in Volume 34 Issue 5 where Arie Lewin details the vicissitudes of editorship of JIBS. We have enlisted a dynamic new Secretariat at Michigan State University who will bring renewed enthusiasm to the organisation of AIB. We had an excellent conference in beautiful Monterey where we welcomed the introduction of a new chapter in India. There is much more to do - AIB is not yet a fully globalised organisation. There is much current writing on the BRICs (Brazil, Russia, India and China) as important new players in the global economy and we have yet to recruit strong chapters in three of these four huge countries. From the Executive Board downwards AIB needs more diversity in many dimensions, not least geographically. AIB is no longer a monolithic organisation, having differing relationships with its chapters and interest groups. Following the major multinationals we now have a variety of arrangements and alliances of the type which characterise modern global companies.

Just like many of the members I am looking forward enormously to what will be a stimulating and enjoyable Conference in 2004 and I hope to comment further on that in my next newsletter.



Peter J. Buckley

Corrections in the 2003 Quarter 3 AIB Newsletter:

The India Chapter Chair's name on page 2 was misspelled. **Shishir K. Jha** was listed as "Shishir K. Kha". We regret this error.

The announcement requesting nominations for **2004 Dean of the Year** was erroneously placed on page 4. The 2004 Dean of the Year was already selected by the AIB Fellows in 2003. See page 5 of this issue for details.



Peter J. Buckley
AIB President

We're Moving!

REMINDER:

The AIB Executive Secretariat will be relocating from the University of Hawaii, to Michigan State University as of **January 2004**.

Please send all payments and other inquiries to the following address.



Tomas Hult, Executive Secretary
Tunga Kiyak, Managing Director
Academy of International Business
The Eli Broad College of Business
Michigan State University
7 Eppley Center
East Lansing, MI 48824-1121

Email: aib@aib.msu.edu (general inquiries)
membership@aib.msu.edu (membership inquiries)
webmaster@aib.msu.edu (website inquiries)

Phone: 517-432-1452

Fax: 517-432-1009

Web: <http://aib.msu.edu>

2004 Election Results

Our thanks goes out to the over 600 voters who participated in this year's election. Our new board will assume office from August 1, 2004 to July 31, 2006.



President:
Alan Rugman
Indiana University



Vice President for
2005 Meeting:
Yves Doz, INSEAD



Vice President for
2006 Meeting:
Mary Ann Von Glinow,
Florida International
University



Vice President for
Administration:
Keith Brouters,
Temple University

HERMAN AGUINIS (University of Colorado at Denver) announces the publication of *Regression Analysis for Categorical Moderators* (New York: Guilford, 2004, ISBN 1-57230-969-5, 205pp). This book provides practical guidance for using multiple regression to better assess whether the relationship between two quantitative variables is moderated by group membership (e.g., nationality, culture). Included are discussions and fully worked-out examples of how to conduct and interpret a moderator analysis, as well as descriptions of computer programs that allow investigators to check whether their test for moderation can be trusted. For more information, please visit <http://www.guilford.com>.

JONATHAN DOH (Villanova University) and **HILDY TEEGEN** (George Washington University) announce publication of their edited volume, *Globalization and NGOs: Transforming Business, Government, and Society* (Praeger Books, 2003). The book offers observations and insights regarding ways in which NGOs advance their agenda, and provides suggestions for how government officials and corporate officers can make the best of their cooperation and collaboration with NGOs. This book offers theoretical and practical insight for students and researchers interested in exploring the growing importance of NGOs, and to managers from the corporate, government, and not-for-profit worlds on how best to incorporate NGOs into their strategies and policies.

SUBHASH C. JAIN, Professor of International Marketing, Director, Center for International Business Education and Research (CIBER) and Director, GE Global Learning Center, University of Connecticut, has edited *Handbook of Research in International Marketing* (Edward Elgar Publishing 2003, ISBN 1-84064-946-1). Presenting the challenges and opportunities ahead, the contributors to this volume critically examine the current status and future direction of research in international marketing. The result of a sustained and lively dialogue among contributors from a variety of cultures, this volume gathers their perspectives and many insights on the revitalization of the field.

SUK HI KIM, Professor of Finance at the University of Detroit Mercy, has authored the book *North Korea at a Crossroads*. The only comprehensive book on North Korea, a historical and political analysis that covers the period from the division of the peninsula in 1948 to the future of North Korea beyond 2003, was published in August by McFarland & Company. Kim devotes a chapter of his book to presenty “Eight Compelling Reasons for a Policy of Reconciliation with North Korea.” In this chapter, he offers a powerful argument for the United States to build diplomatic and economic ties with North Korea, a diplomatic proposal in direct contradiction of its hard-line policy for the last three years and well worthy of consideration by senior US government officials. This book is available on line at www.amazon.com and www.barnesandnoble.com. For details, see Kim’s website at www.mich.com/~kimsuk.

MICHELE KONRAD (British Petroleum) and **DANIEL R. KAZMER** (George Washington University) have co-authored a book entitled *Economic Lessons from the Transition: The Basic Theory Re-Examined* (M.E. Sharpe 2003, ISBN 0-7656-1298-4). The economies of the former Soviet Union and Eastern Europe suffered unexpected massive declines in output and welfare in the transition. Part of the problem lies in basic economic theory. The book revises and expands basic economic theory as taught at the beginning undergraduate level in light of the transition. It is intended both for economists who want to re-examine the basic theory and for scholars who want to argue effectively with economists.

LLOYD C. RUSSOW (Philadelphia University) has edited *Digital Technology in Teaching International Business* (The Haworth Press 2003, ISBN 0-7890-2062-9). The book outlines the challenges and demands of the knowledge-based economy and discusses the path that universities should follow in providing business students with the skills they need to succeed in this complex environment. It describes the implementation of Internet-based experiential projects in an international business classroom setting and sum-

marizes students' perceptions and attitudes toward their assignments. For more information, please visit <http://www.haworthpressinc.com>.

ALAN M. RUGMAN (Indiana University, and University of Oxford, UK) and **GAVIN BOYD** (Rutgers University, US and Saint Mary's University, Canada) have edited *Alliance Capitalism for the New American Economy* (Edward Elgar Publishing 2003, ISBN 1-84064-934-8). The book focuses on problems of balance between competition and cooperation in the relations between American firms, as well as in political competition and cooperation for the management of US economic policy. To order, please call tel: (413) 584-5551, fax: (413) 584-9933 or email: mkaroutas@e-elgar.com.

AYSE SAKA, Research Fellow at the University of Groningen in The Netherlands, has published *Cross-National Appropriation of Work Systems: Japanese Firms in the UK* (Edward Elgar Publishing 2003, ISBN 1-84376-112-2). In the book, she uses the example of Japanese firms operating in the UK to explore how the diffusion of work systems occurs in practice. She finds that institutional, organizational and group characteristics, have great influence on the degree to which Japanese work systems are put to practice and accepted by UK adopter companies. The degree to which alternative work systems are accepted depends in part on the flexibility of the institutional setting and on social patterns of interaction in organizations. To order, please call tel: (413) 584-5551, fax: (413) 584-9933 or email: mkaroutas@e-elgar.com.

Members on the Move

ADAMANTIOS DIAMANTOPOULOS, currently Professor of Marketing and Business Research at Loughborough University, England, has been appointed Professor of International Marketing at the Faculty of Economic Sciences, University of Vienna, Austria. He will be taking up his new post in February 2004.

SUK HI KIM at the University of Detroit Mercy received the Distinguished Faculty Award 2003 along with a check for \$2,500. The individual chosen for this prestigious award is honored by faculty colleagues as the most outstanding faculty member that year within the University of Detroit Mercy. This year Kim was honored by about 170 colleagues at the 2003 faculty recognition awards dinner held on October 17.

TAGI SAGAFI-NEJAD, Professor Emeritus at Loyola, has been appointed a tenured position at Texas A&M International University (TAMIU) in Laredo, Texas as the Professor and Killam Distinguished Chair in International Business, Director of the Ph.D. Program in International Business, and Interim Chair of the Department of Mgt., Mktg & Int. Business.

Horvath Selected as 2004 Dean of the Year

Donald Lessard, Dean of the AIB Fellows, is pleased to announce that Dean Dezsö Horvath of the Schulich School of Business, York University in Toronto, Canada has been selected as 2004 Dean of the Year. The Dean of the Year Award is given in recognition of "outstanding leadership in various aspects of internationalization including programs, research and curriculum development, and outreach."

Since becoming Dean in 1988, Dezsö Horvath has played a significant role in transforming Schulich into a truly global business school, with pioneering International MBA and BBA programs, and an EMBA offered jointly with Kellogg. He has also undertaken numerous international initiatives in Eastern Europe, Russia, and Asia and has established a number of endowed chairs with an international focus -- three in IB and two others with explicit global mandates.

The award to Dean Horvath will be presented at the 2004 AIB meetings in Stockholm.

New Members

We welcome the 72 new members who joined between August 5 – December 15, 2003

Brad Allen	Michael P. Kuiack
Rashid S. Almasroori	Jungwan Lee
Carlos Amaya	Kwok Leung
Tarasanti Anindya Praba	Jianyu Ma
Godwin Ariguzo	Xufei Ma
Sudeshna Banerjee	Peter Magnusson
Helena Barnard	Elisabetta Marafioti
Michael Barnes	Tania N. Marcinkowski
Bruce A. Blonigen	Fidel Marquez
Oliver Borchert	Bradley J. McManus
Chuck Bryant	Ron Mesia
Osama J. Butt	Etienne Musonera
Brian R. Chabowski	Tsutomu (Tom) Nakano
Areli Chacon	Luciara Nardon
Christine M. Chan	Aidan O'Connor
Fritz Cheng	Leonard Onyeonoro
Vanessa C. Chio	Meret Orazov
Kobboon Chotruangprasert	Hongwu Ouyang
Jerzy Cieslik	Jeffrey Overby
Megan L. Cleaver Sellick	Kirk R. Patterson
David G. Collings	Erik Peterson
Kelly A. Colotla	Michelle A. Rogan
Kristina Ebersole	Rodney C. Runyan
Yvette N. Essounga	Laura Serviere
Jacqueline Fendt	Debra Shapiro
Suzanne M. Gagnon	Jasjit Singh
Sheila C. Gowans	Richard L. Sprinkle
James R. Hayes	Wahyu Sutiyono
Aparna Hebbani	Chiung-Wen Tsao
Pei-Wen Huang	Hans L. Verhulst
Morris Kalliny	Chuan Cheng Wang
Wan Ling Kan	Liqun Wei
Breda Kenny	Leslie K. Williams
Eugene S. Kim	Mitsushige Yamada
Michele Konrad	Tatiana Zalan
Sang-Wuk Ku	Yi Zhu

AMERICAN SOCIETY FOR COMPETITIVENESS (ASC)

CALL FOR PAPERS
FIFTEENTH ANNUAL CONFERENCE
OCTOBER 14-16, 2004
Washington, D.C. Area

The fifteenth annual conference on the **Future of Global Free Enterprise** will be held in the Washington, D.C. area on October 14-16, 2004. The conference will bring together leaders from business, government, and academia to share and discuss ideas, to reflect on experiences and approaches, and to strengthen the spirit of cooperation and collaboration for improved competitiveness. The conference will concentrate on the elements of success in the global economy. Papers dealing with national, regional, and global strategies related to the themes suggested below are welcome. Panels and symposia that highlight emerging theories, cutting-edge research or best corporate practices are also sought. Special consideration will be given to papers, abstracts, and symposia proposals that facilitate exchange between scholars and practitioners. In addition, proposals for panels will be considered.

Papers/proposals focusing on the following major topics (but not limited to the following topics) are sought:

Global Competition, Privatization and Market Change, Corporate Responsibility and Global Compact, Competing in Dynamic Global Industries, Human Resource Issues, Public Affairs and Corporate Communications. Accepted papers will be published in the Society's Annual Research Volume--*Competition Forum*. At least one author is required to attend the conference. Highly competitive papers may be invited for publication in one of the other three journals of the Society--*Journal of Global Competitiveness*, *Advances in Competitiveness Research* or *Competitiveness Review*. The deadline for the receipt of submitted papers is **May 31, 2004**. To facilitate the blind peer review process, the first page should include: Title of paper, authors' name(s), institutional affiliation(s), and phone and fax number(s). The second page should repeat the paper title but should contain no information that would identify author or institution. Publication style guidelines of the American Psychological Association should be used. Please send four copies of the paper, abstract or symposium proposal to:

Prashanth Nagendra Bharadwaj, Academic Program Chair
American Society for Competitiveness
PO Box 1658, Indiana, PA 15705
E-mail: pnb@iup.edu
Phone: 724-357-4880 Fax: 724-357-5743
ASC Web-site: www.eberly.iup.edu/asc

Richard Ivey School of Business
The University of Western Ontario



Faculty Position INTERNATIONAL MANAGEMENT (Open Rank)

The Richard Ivey School of Business at The University of Western Ontario is recognized widely for the quality of its management education and research. The School's programs include: internationally recognized MBA and Executive MBA programs, a well-established doctoral program, a prestigious honors undergraduate program, and a successful executive training program. Our programs are ranked consistently among the best in the world. Research, teaching, and course development are valued and very well supported at the School. The School is internationally oriented in research, curricula, faculty and students. The School supports research dealing with issues of interest and relevance to practicing managers. The faculty is collegial and engages in interdisciplinary investigation as well as independent inquiry.

One probationary (tenure track) position at the level of Assistant Professor or Associate Professor or a tenured position at the rank of Associate Professor or Professor in International Management is available to begin July 2004. Candidates for a probationary position must have a Ph.D. or equivalent or be close to completion. Candidates for a tenured appointment must have a Ph.D. The successful candidate will have demonstrated a strong commitment to the practice of management in both research and teaching. The ability to teach the International Management course is essential, as is a research focus in the area. Teaching experience with a proven ability in executive education programs is also valued highly.

The School's principal location is London, Canada, a community of 420,000 halfway between Toronto and Detroit. The Executive MBA facilities are situated in Toronto and Hong Kong. Road, air and train links to major Canadian and U.S. cities are excellent. The School is part of a larger University community with the equivalent of 32,000 full-time students.

Positions are subject to budget approval. Applicants should have fluent written and oral communication skills in English. All qualified candidates are encouraged to apply; however, Canadians and permanent residents will be given priority. The University of Western Ontario is committed to employment equity and welcomes applications from all qualified women and men, including visible minorities, aboriginal people and persons with disabilities.

The review of applications will continue until the position has been filled, but applicants are encouraged to apply as early as possible. Applicants should send their Curriculum Vitae to Professor Paul Beamish, Richard Ivey School of Business, The University of Western Ontario, London, Ontario, Canada N6A 3K7.

Phone: 519-661-3237 / Fax: 519-661-3495
E-mail: pbeamish@ivey.uwo.ca

CALL FOR PAPERS

QUALITATIVE RESEARCH METHODS IN INTERNATIONAL BUSINESS

Special issue of *Management International Review*

Contributions are sought on topics such as (but not limited to):

- Alternative research paradigms/methods
- Challenges of cross-cultural and comparative research
- Data analysis methods for qualitative IB research
- Combining qualitative and quantitative research
- Assessing the validity/reliability of qualitative research

Preferred submissions are those that advance understanding about methodological issues in innovative ways. It is worth noting that this special issue does not aim to be an outlet for reporting the results of a qualitative study per se. Contributors should also ensure that their methodological topics are of direct relevance to international business research rather than the social sciences generally. Those preparing a submission are welcome to discuss their topic with the guest editors in advance.

Contributors are requested to send their electronic submissions (as a Word file) to either of the guest editors, **Rebecca Marschan-Piekkari** (piekkari@hanken.fi) and **Catherine Welch** (c.welch@unsw.edu.au), by **31 July 2004**. Papers should conform to MIR guidelines and be no more than **7000 words**, see http://www.uni-hohenheim.de/~mir/authors_new.htm.

AIB 2004 in

Stockholm, Sweden

July 10-13, 2004

*Bridging with the Other: The
Importance of Dialogue in International
Business*

For the most up to date information,
please visit:
www.aibworld.net



OREGON STATE
UNIVERSITY

Cascades Campus
Bend, Oregon

OREGON STATE UNIVERSITY CASCADES campus has an opening for a tenure track position at the Assistant or Associate level, with a starting date as early as September, 2004. The duties of this position include teaching, scholarship, and service. Primary teaching responsibilities include undergraduate courses in International Business. Secondary teaching responsibilities may include Marketing, Finance, and/or Strategy. Service obligations include developing business curriculum and establishing linkages with the local business community and managing a student internship program.

Qualifications:

- A PhD, in an appropriate business discipline from an AACSB accredited university is required
- Evidence of excellence in teaching international business or related subjects
- Experience in coordinating internships
- Record of, or evidence of potential for, research and scholarly publication
- Experience in developing strong linkages with business community
- Private sector entrepreneurial experience is preferred

Salary is competitive and dependent upon qualifications. Employee benefits are competitive.

Qualified candidates are invited to send an application, including: (1) vita, (2) summary information on courses taught and student evaluations, (3) statement that briefly describes teaching philosophy/style, (4) statement that briefly describes research interests, (5) three letters of reference. Applications should be sent to:

Professor Erik Larson, Chair
Department of Management, Marketing,
and International Business
Attention: Cheryl Hoflich
College of Business, 200 Bexell Hall
Oregon State University
Corvallis, Oregon 97331-2603.
Telephone: (541) 737-4276
FAX: (541) 737-4890
E-mail: hoflichc@bus.oregonstate.edu

For full consideration, a complete application must be received by February 21, 2004.

OSU is an AA/EOE.

Brandeis University

INTERNATIONAL BUSINESS SCHOOL MANAGEMENT

The Brandeis business school intends to appoint a faculty member interested in the practice of management with expertise in any one of several functional or sectoral areas. Desirable areas of specialization include service operations, supply-chain management, marketing management, international business, innovation and technology management and management of financial and professional organizations. The successful candidate will be actively engaged in scholarship and will also have a good understanding of the practical challenges faced by managers. Creativity in course development and effectiveness in teaching through the case method will be valued highly.

The Brandeis International Business School (formerly the Graduate School of International Economics and Finance) is a rapidly growing, niche business school focused on global markets. We enroll more than 300 graduate students from 54 countries in MBA, MA, MSF and Ph.D. programs. A state-of-the-art building and a new research institute in global finance have recently opened, and further growth is anticipated. We offer a collegial and rigorous academic environment, and maintain exchange programs with leading business schools worldwide. The School is not divided into functional departments, and its faculty in business, finance and economics work closely with each other and with colleagues in Brandeis' Department of Economics. For further information, visit www.brandeis.edu/global.

This is a tenured or tenure-track position that can be filled at the Assistant, Associate or Full Professor level. Candidates should send a CV, three letters of recommendation, a sample of research, and evidence of teaching ability. Although applications will be accepted until the position is filled, candidates are requested to apply by December 15, 2003. Applications should be sent to: Faculty Search Committee, Brandeis International Business School, MS 032, Waltham, MA 02454. Brandeis University is an equal opportunity/affirmative action employer. Women and minority candidates are encouraged to apply.

www.brandeis.edu

Brandeis University

INTERNATIONAL BUSINESS SCHOOL ACCOUNTING, with interests in Finance or Control

The Brandeis business school intends to appoint a faculty member in accounting with expertise in managerial control or finance. The successful candidate will teach courses to students preparing for careers as general and financial managers. He/she will be actively engaged in scholarship and will have a good understanding of the practical challenges faced by managers. An interest in the international issues is desirable. Creativity in course development and effectiveness in teaching will be valued highly.

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This is a tenured or tenure-track position that can be filled at the Assistant, Associate or Full Professor level. Candidates should send a CV, three letters of recommendation, a sample of research, and evidence of teaching ability. Although applications will be accepted until the position is filled, candidates are requested to apply by December 15, 2003. Applications should be sent to: Faculty Search Committee, Brandeis International Business School, MS 032, Waltham, MA 02454. Brandeis University is an equal opportunity/affirmative action employer. Women and minority candidates are encouraged to apply.

www.brandeis.edu

American University in Cairo

Founded in 1919, AUC's campus is located in Cairo, Egypt, and its degree programs are accredited by the Commission on Higher Education of the Middle States Association of Colleges and Schools. For more information see our website at www.aucegypt.edu. One-, two- or three-year appointments subject to mutual agreement will begin September 2004. Renewal of an appointment depends upon institutional needs and/or the appointee's performance. The normal teaching load is three courses per semester and English is the language of instruction. Salary and rank are according to scale based on qualifications and professional experience. For expatriates, housing, annual round-trip air travel for appointee and qualifying dependents, plus schooling for up to two children are included. In view of AUC's protocol agreement with the Egyptian Government, which requires specific proportions of Egyptian, U.S., and third-country citizen faculty, at this time preference will be given to qualified applicants who are U.S. citizens.

MANAGEMENT/ORGANIZATIONAL BEHAVIOR – Department of Management

The successful candidate will be expected to teach graduate and undergraduate courses in management and organizational behavior and participate in the preparation for departmental accreditation by the AACSB, and in professional growth and scholarly research. For appointments at assistant professor level, applicants should have Ph.D in hand, and demonstrate potential for a strong record in research and excellence in teaching. Teaching/industry experience, professional certification, and recent scholarly research and publication are preferred. We are seeking applicants who are willing to maintain AACSB qualifications in their appropriate field. All areas of specialization are considered. This position is potentially tenurable.

E-mail a letter of interest specifying position #MGMT-3 and attach a current C.V. and names and addresses of three references to facultyaffairs@aucnyo.edu or mail to:



Dr. Earl (Tim) Sullivan, Provost
The American University in Cairo
420 Fifth Avenue
Floor 3
New York, NY 10018-2729

For full consideration, candidates must also complete the Personnel Information Form provided at <http://forms.aucegypt.edu/provost/pif3.html>. Applications accepted until position is filled. Formal review of candidates to begin November 1, 2003.

EOE

Landegger Chair in International Affairs and International Business Policy

Georgetown University's Edmund A. Walsh School of Foreign Service seeks to fill the Karl F. Landegger Chair in International Business Diplomacy. Senior level and exceptional junior level scholars are invited to apply for this tenured or tenure-track appointment in the interdisciplinary fields of International Affairs and International Business Policy (www.georgetown.edu/sfs/ibd).

Applicants should have a Ph.D. in International Affairs, Political Science, International Economics, International Political Economy or International Business with competence in international business strategy, public policy and international business-government relations. The successful candidate will have a strong record in both teaching and scholarship.

Candidates should submit a statement of interest, vitae and the names of three referees. Applications will be reviewed beginning December 1, but applications will be accepted until the position is filled. Georgetown University is an equal opportunity/affirmative action employer.

Please send applications to:

Chair, Landegger Chair Search Committee
c/o Dr. Peter Dunkley
Associate Dean for Faculty Affairs
Edmund A. Walsh School of Foreign Service
301 ICC Bldg.

Georgetown University
Washington, DC 20057

Please fill in your discipline and research interests in the boxes to the right and on the reverse side. Refer to the list below to determine the appropriate codes.

Disciplines: / (also write codes on reverse side)

Research Interests: / / / /

DISCIPLINE & RESEARCH INTERESTCODES

A. ECONOMICS

- A1 INTERNATIONAL TRADE
- A2 THEORY OF FDI AND THE MNE
- A3 INDUSTRIAL ORGANIZATION
- A4 TRANSACTION COST ECONOMICS
- A5 ECONOMIC DEVELOPMENT
- A6 ECONOMIC INTEGRATION
- A7 ECONOMICS OF INNOVATION & TECHNOLOGICAL TRANSFER
- A8 OTHER

B. FINANCE

- B1 COST OF CAPITAL & FINANCIAL STRUCTURE
- B2 CAPITAL BUDGETING
- B3 INTERNATIONAL FINANCIAL MARKETS
- B4 FOREIGN EXCHANGE MANAGEMENT
- B5 INVESTMENT APPRAISAL
- B6 TRANSFER PRICING ISSUES
- B7 OTHER

C. ACCOUNTING & TAXATION

- C1 COMPARATIVE ACCOUNTING SYSTEMS & PRACTICES
- C2 INTERNATIONAL FINANCIAL REPORTING
- C3 MEASUREMENT ISSUES (E.G., CURRENCY TRANSLATION, INFLATION EFFECTS)
- C4 INTERNATIONAL MANAGEMENT ACCOUNTING
- C5 PERFORMANCE EVALUATION & CONTROL
- C6 AUDITING
- C7 INTERNATIONAL TAXATION
- C8 OTHER

D. ORGANIZATION

- D1 ORGANIZATIONAL STRUCTURE
- D2 THE SOCIOLOGY OF ORGANIZATIONS
- D3 DECISION-TAKING STRUCTURES, HQ-SUBSIDIARY RELATIONS
- D4 INTER-FIRM ORGANIZATIONS (JV, ALLIANCES, NETWORKING)
- D5 COMPARATIVE ORGANIZATIONAL STUDIES
- D6 OTHER

E. MANAGEMENT

- E1 COMPARATIVE MANAGEMENT
- E2 CROSS-CULTURAL MANAGEMENT
- E3 MANAGEMENT & INFORMATION SYSTEMS (PLANNING, STRATEGY, CONTROL, INFORMATION)
- E4 MANAGEMENT OF TECHNOLOGY
- E5 PRODUCTION/SOURCING OPERATIONS MANAGEMENT
- E6 MANAGEMENT OF RISK
- E7 ENTREPRENEURSHIP
- E8 OTHER

F. BUSINESS POLICY

- F1 BUSINESS STRATEGY
- F2 BUSINESS/GOVERNMENT INTERACTION
- F3 BUSINESS & THE ENVIRONMENT
- F4 BUSINESS POLICY & DEVELOPING COUNTRIES
- F5 GLOBAL COMPETITION & MARKETS
- F6 OTHER

G. MARKETING

- G1 COMPARATIVE MARKETING
- G2 INTERNATIONAL MARKETING MANAGEMENT & STRATEGY
- G3 CROSS-NATIONAL CONSUMER & INDUSTRIAL BEHAVIOR
- G4 INT'L PRODUCT/PROM/PRICING/DIST STRATEGY
- G5 EXPORT/IMPORT: FOREIGN MARKET ENTRY MODES
- G6 OTHER

H. HUMAN RESOURCES & INDUSTRIAL RELATIONS

- H1 HUMAN RESOURCES (INCL PERSONNEL) MANAGEMENT
- H2 COMPARATIVE IR SYSTEMS
- H3 DISPUTE RESOLUTION
- H4 LABOR/MANAGEMENT ISSUES (INCL WAGE NEGOTIATIONS)
- H5 EMPLOYMENT EFFECTS OF FDI & MNE ACTIVITY
- H6 RECRUITING & TRAINING ISSUES
- H7 OTHER

DISCIPLINE & RESEARCH INTERESTCODES

I. LAW

- I1 LAW OF CONTRACT
- I2 INTERNATIONAL PROPERTY LAW
- I3 EXTRA-TERRITORIALITY
- I4 FOREIGN INVESTMENT LAWS
- I5 INVESTMENT GUARANTEES & DISPUTE SETTLEMENTS
- I6 NEGOTIATION & BARGAINING PROCEDURES
- I7 INT'L TRADE LAW & INT'L ORGANIZATIONS
- I8 CODES OF CONDUCT
- I9 OTHER

J. INTERNATIONAL RELATIONS AND POLITICAL SCIENCE

- J1 POLITICAL RISK ASSESSMENT & MANAGEMENT
- J2 INTER-GOVERNMENT RELATIONS
- J3 ISSUES OF SOVEREIGNTY, HEGEMONY & DEPENDENCE
- J4 POLITICAL ASPECTS OF MNE ACTIVITY, BUREAUCRACIES
- J5 MNEs & DISTRIBUTION POWER
- J6 PRESSURE GROUPS, PUBLIC AFFAIRS, PUBLIC OPINION
- J7 OTHER

K. SOCIAL ISSUES

- K1 ENVIRONMENT & POLLUTION
- K2 CONSUMER PROTECTION
- K3 INCOME DISTRIBUTION
- K4 SOUTH AFRICA
- K5 CULTURAL IMPACT OF MNEs
- K6 OTHER

L. ECONOMIC & BUSINESS HISTORY

- L1 ECONOMIC HISTORY
- L2 BUSINESS HISTORY (GENERAL)
- L3 BUSINESS HISTORY (COMPANY SPECIFIC)
- L4 HISTORY OF FDI & THE MNE
- L5 OTHER

M. COUNTRY OR AREA STUDY

- M1 NORTH AMERICA
- M2 LATIN AMERICA
- M3 EUROPE
- M4 JAPAN
- M5 OTHER ASIA & PACIFIC
- M6 AFRICA & MIDDLE EAST
- (IF INTEREST IN COMPARATIVE STUDIES, PLEASE INDICATE HERE BY INDICATING 2 OR MORE AREAS, E.G., NORTH AMER/JAPAN AS M1/4)
- M7 OTHER

N. INDUSTRY/SECTORIAL STUDY

- N1 PRIMARY
- N2 SECONDARY
- N3 SERVICE (IF INTERESTED IN PARTICULAR SECTORS, E.G., PHARMACEUTICAL, BANKING, PLEASE STATE)
- N4 ELECTRONIC COMMERCE

O. POLICY-ORIENTED STUDY

- O1 COST-BENEFIT ANALYSIS
- O2 FOREIGN DIRECT INVESTMENT POLICY
- O3 INVESTMENT INCENTIVES
- O4 PERFORMANCE REQUIREMENTS
- O5 NATIONALIZATION, EXPROPRIATION, ETC.
- O6 OTHER

P. EDUCATION & IB

- P1 PEDAGOGIC ISSUES
- P2 CURRICULA & SYLLABI
- P3 EDUCATION & IB
- P4 RESEARCH METHODOLOGY IN IB
- P5 CASE STUDIES
- P6 TEACHER TRAINING IN IB
- P7 OTHER

Q. RESEARCH AREAS NOT COVERED BY GROUPINGS

- Q1
- Q2



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